

Aqera - SMB Deck

AI Can Run 90% of Your Operations. You Approve the 10% That Matters.

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The Problem -- Too Many Tools, Not Enough People

Most small companies run on 15-30 SaaS tools. None of them talk to each other.

- Compliance lives in a spreadsheet that gets updated before audits
- All tools run without governance, policies, or evidence trails
- Hiring a DevOps team, a compliance team, and a security team is not realistic at this stage
- Operations consume the time that should go towards growth

Fewer tools. More outcomes.

The Aqera Platform

One platform. Governance, compliance, and intelligence from day one.

- AI governance - Every AI action runs through policy boundaries. Nothing ungoverned.
- Compliance frameworks - SOC 2, GDPR, HIPAA, EU AI Act, ISO 27001, CCPA, Financial. Evidence collected continuously.
- Intelligent AI routing - Tasks go to the right model at the right cost automatically. Budget models for simple work, premium for complex.
- Ara - AI operations assistant. Handles routine work. Requests approval before anything irreversible.
- Friction Score - Quantifies where operations are slow and tracks what is improving.
- Vendor Risk Management - AI-scored vendor questionnaires assess your third-party risk automatically. No more spreadsheets.
- Visual Workflow Builder - Design governed workflows with drag-and-drop. Every step has policy enforcement built in.

How It Works

Connect. Govern. Operate.

Step 1: Sign up and connect your AI providers (5 minutes)

Step 2: Choose your compliance framework (SOC 2, GDPR, etc.)

Step 3: Set your policies (or use our defaults)

Step 4: Ara starts handling routine operations

Step 5: You approve the decisions that matter

- Ara is available on web, Slack, Teams, and CLI
- Integrations with existing tools
- Evidence trail building from the moment you connect
- No configuration consultants. No implementation project. Just sign up.

Pricing -- Simple and Transparent

Starting at \$199/mo. Everything at each level included.

- No per-seat inflation. No module fees.
- Overage billed per action beyond the plan limit -- no hard cutoff.
- Upgrade or downgrade at any time.

Core	Pro	Business
Price	\$199/mo	\$599/mo
Users	10	30
Agent Actions/mo	2,500	25,000
Integrations	5	All
Compliance Frameworks	1	3
Ara	Basic	Full
Support	Community	Email (24h)

Why Aqera Over Vanta

\$199/mo vs. Vanta's \$7,500/yr. And you get more.

The maths: Aqera Core costs 68% less than Vanta's starting price -- and includes AI governance, workflow automation, and intelligent routing that Vanta does not offer at any price.

Growing beyond Core? Pro (\$599/mo) unlocks 3 frameworks and all integrations. Business (\$1,499/mo) adds Trust Center, SSO, and all frameworks -- still less than Vanta's mid-tier.

What You Need	Aqera Core (\$199/mo)	Vanta (~\$625/mo)
Compliance frameworks	1 framework included	Compliance-focused
AI governance	Included	Not offered
Vendor risk management	AI-scored questionnaires	Vendor risk add-on
Workflow automation	Visual Workflow Builder	Not offered
Intelligent AI routing	Included	Not offered
Evidence chain	Cryptographic, hash-chained	Basic collection
Friction Score	Proprietary metric	Not offered
Ara (AI assistant)	Included	Not offered
Annual cost	\$2,388	\$7,500+

What You Get on Day One

Core (\$199/mo) includes everything needed to start.

- AI governance engine with policy enforcement
 - 1 compliance framework mapped with continuous evidence collection
 - Ara assistant for routine operations
 - Intelligent AI routing across providers
 - Friction Score measurement
 - 5 integrations
 - 30-day evidence retention
 - Up to 10 users, 2,500 agent actions per month
- No hidden fees. No "contact sales" for basic features.

Trust Center -- Prove Compliance to Your Customers

Your prospects ask "Are you SOC 2 compliant?" Give them a link, not a spreadsheet.

The Aqera Trust Center is a public-facing compliance portal backed by cryptographic evidence. Share your security posture, framework compliance, and audit status with prospects and partners -- in real time, always current.

- Publicly accessible - Share a link instead of answering questionnaires
- Real-time evidence - Backed by the same evidence chain that powers internal compliance
- Customisable - Choose what to share, control the narrative
- Sales enabler - Shorten procurement cycles by answering security questions before they are asked

Available on: Business tier (\$1,499/mo) and Enterprise. A natural upgrade path for teams outgrowing Core and Pro.

Getting Started

14-day free trial. No credit card required.

1. Sign up at arqera.io -- takes 2 minutes
 2. Connect your first AI provider
 3. Choose a compliance framework
 4. Explore Ara and the governance engine
 5. Decide -- upgrade, stay on Core, or walk away with no obligation
- Need help? Book a 30-minute walkthrough. We show you the platform in your context.

Email: hello@arqera.io

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