

Welcome to Taito City

又野乙台東区へ

Watching and Walking around Taito



上野
UENO

浅草
ASAKUSA



浅草橋
ASAKUSABASHI



谷中
YANAKA





Join a Volunteer Guided Tour in Ueno Area

UENO

The Ueno Area is a place of striking contrasts. Below the railway is an exciting shopper's paradise of market stalls, restaurants and variety halls, while above on a pleasantly wooded hill, UENO PARK takes pride in hosting a number of Japan's top museums, along with modern cultural and recreational facilities, historic monuments and relics of the Edo and Meiji Period.

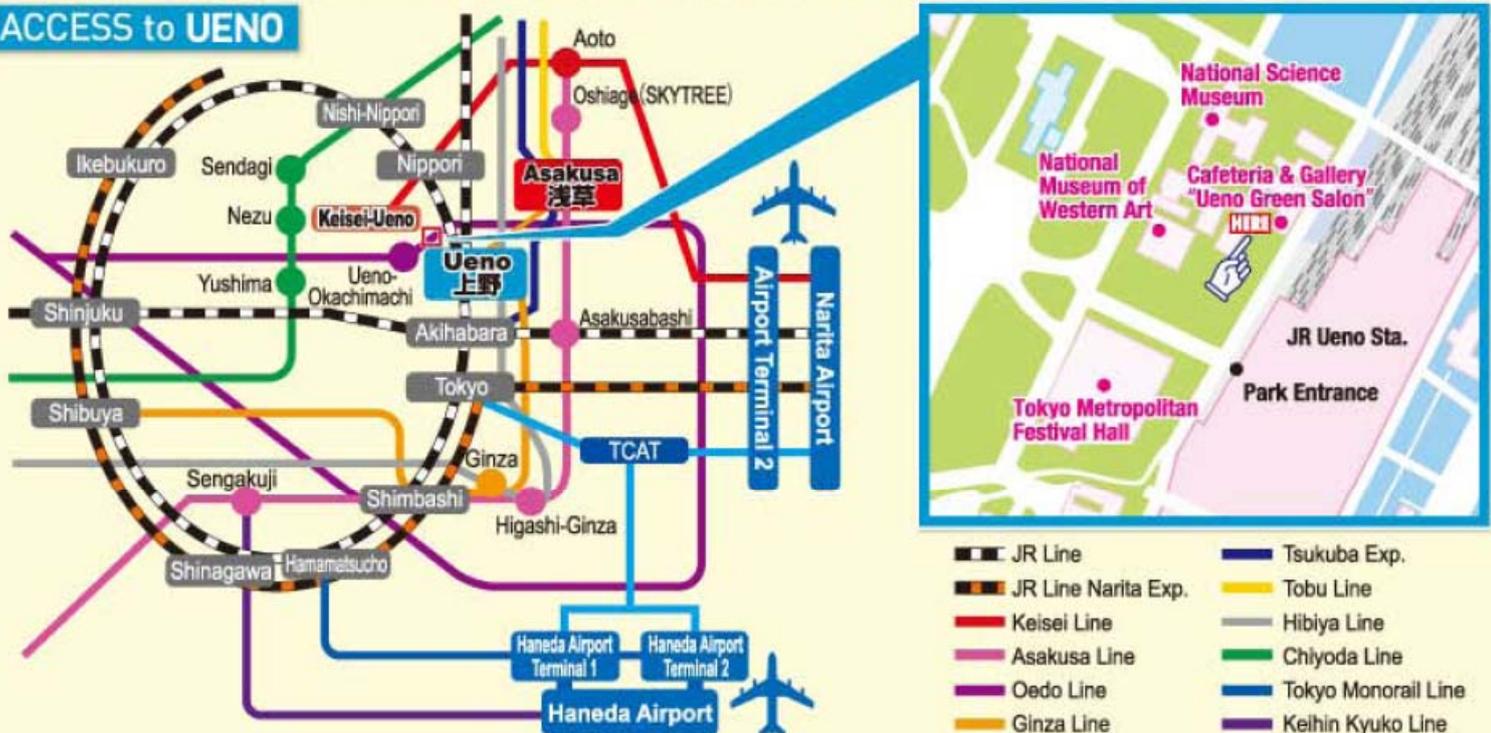
Under the leadership and sponsorship of the Taito City Office and the Tokyo Metropolitan Government as part of a project for tourism in the Ueno Area, Tokyo SGG(*) Club conducts FREE guided tours in Ueno Park and its neighborhood as follows:

Days : Wednesday, Friday and Sunday
Starting Time : 10:30 a.m. and 1:30 p.m.
Hour : Approximately One hour and a half
 (*Systematized Goodwill Guide)

To participate in a tour, please come to the SGG Club desk in the hall of GREEN SALON of Ueno Park as indicated on the map below. Please arrive 10 minutes before each scheduled starting time.

- *The number of participants may be limited on a first-come-first-served basis.
- *The tour may be cancelled without prior notice.
- *At the request and for the account of participants, the tour may visit museums and other public facilities.

ACCESS to UENO

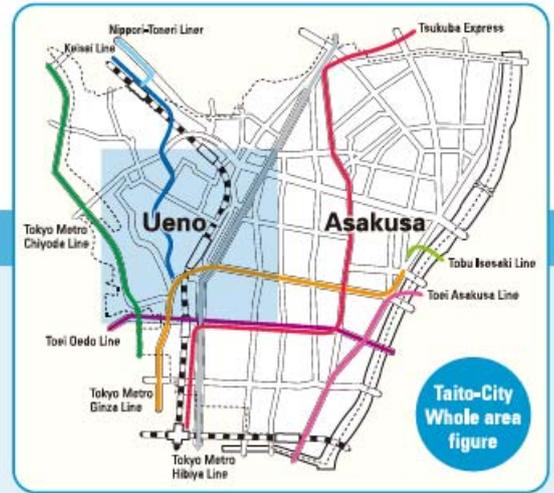


UENO

Anything real
(You will feel, touch, eat.)
in Taito City.

上野

Ueno sprang into fame shortly after the establishment of Tokugawa Shogunate in Edo in 1603, as home to Buddhist temples and townfork. And, ever since the Meiji period (1868 and thereafter), it has been an art and cultural heartland of modern Japan. Blessed with a wealth of quality tourist attractions, Ueno takes pride in its historic monuments related to the Kan-eiji Temple and the House of Tokugawa Shogun; the world-class art and science museums; and the nation's first and largest zoo. Also, it can be an ideal starting place to explore its quaint and nostalgic neighborhood. Ueno offers shopping excitements all along its bustling strips. It serves as a convenient gateway to central Tokyo from Narita International Airport. Come and enjoy all of UENO's attractions to your heart's content!



上野の見る・遊ぶ

Ueno Park 上野公園



Ueno Park was created in 1873 as Japan's first public park. What is unique about Ueno Park is its high concentration of modern art and cultural facilities in the lush forest, rich in historic monuments and relics of the Edo and early Meiji times. Cherry blossom in spring is one of its prime landscapes.

Access: JR Ueno Sta., Metro Ueno Sta., Keisei Ueno Sta.

To-eizan Kan-eiji Temple 東叡山寛永寺



Kan-eiji Temple was originally built in 1625 as a family temple of the Tokugawas, by the high Buddhist priest Tenkai who had a great respect from Tokugawa Ieyasu—founder of the Tokugawa Shogunate—and his successors. Original temple halls were destroyed during the battle of Ueno in 1868.

Address: 1-14-11 Ueno-Sakuragi Taito-Ku
Access: JR Uguisudani Sta.
Admission Fee: Free

Shitamachi Museum 下町風俗資料館



Shitamachi Museum recreates the atmosphere of shitamachi (old downtown Tokyo) and its customs and life style in the Meiji, Taisho and early Showa periods - from 1860's to 1940's. Visitors enjoy its regular demonstration programs of handicraft making and street picture-story shows for children.

Address: 2-1 Ueno-Koen Taito-Ku **Closed:** Mondays, Year-end Holidays, New Year's Holidays
Access: JR Ueno Sta., Metro Ueno Sta.
Business Hours: 9:30-16:30 (last admittance 16:00)
Admission Fee: Adult ¥300

Ameyoko (Ameya Yokocho) アメ横



Ameyoko is a maze of bustling strips where some 500 shops vie with each other, selling most kinds of consumer items, from fresh vegetables to marine products, footwear to clothes, jewels to timepieces, cosmetics to name-brand items.

Access: JR Ueno Sta., JR Okachimachi Sta.

Cultural Facilities around Ueno

Tokyo National Museum 東京国立博物館

☑ 9:30-17:00 (last admittance 16:30) ☒ Mondays ☎ Adult ¥600

National Museum of Nature and Science 国立科学博物館

☑ 9:00-17:00 (last admittance 16:30) ☒ Mondays ☎ Adult ¥600

The National Museum of Western Art 国立西洋美術館

☑ 9:30-17:30 (last admittance 17:00) ☒ Mondays ☎ Adult ¥420

Tokyo Metropolitan Art Museum (The museum is being closed.) 東京都美術館(休館中)

☑ 9:00-17:00 (last admittance 16:30)
☒ 3rd Mondays of each month
☎ Varies according to the exhibition.

The Ueno Royal Museum 上野の森美術館

☑ 10:00-17:00 (last admittance 16:30)
☒ Irregular ☎ Varies according to the exhibition.

The University Art Museum-Tokyo University of the Arts 東京芸術大学大学美術館

☑ 10:00-17:00 (last admittance 16:30)
☒ Mondays ☎ Varies according to the exhibition.

The International Library of Children's Literature 国際子ども図書館

☑ 9:30-17:00 ☒ Mondays ☎ Free

Ueno Zoo 上野動物園

☑ 9:30-17:00 (last admittance 16:00) ☒ Mondays ☎ Adult ¥600

Yokoyama Taikan Memorial Hall 横山大観記念館

☑ 10:00-16:00 (last admittance 15:45)
☒ Mondays, Tuesdays and Wednesday
Summer season in the case of the closed
☎ Adult ¥500

Kyu-Iwasaki-tei Gardens 旧岩崎邸庭園

☑ 9:00-17:00 (last admittance 16:30)
☒ New Year's holidays ☎ Adult ¥400

Kuroda Memorial Hall 黒田記念館

☑ 13:00-16:00
☒ Thursdays and Saturdays open ☎ Free

☑ Open hours ☒ Closed ☎ Admission

Where to Call

Inquiry about Sightseeing Tour

Tokyo SGG Club	03-3842-5566
(Open Every Day 10:00-17:00)	
Tokyo TIC	03-3201-3331
Tokyo Tourist Information Center	
TMG Building Headquarters	03-5321-3077
Haneda Airport Branch	03-5757-9345
Keisei Ueno Branch	03-3836-3471
TCVB Tourist Information Center	03-3287-7024

Transportation

Flight Information

Tokyo International Airport (Haneda)	03-5757-8111
New Tokyo International Airport (Narita)	0476-34-5000
JR East	050-2016-1603
Tokyo Metro Information	03-3941-2004

Hotels

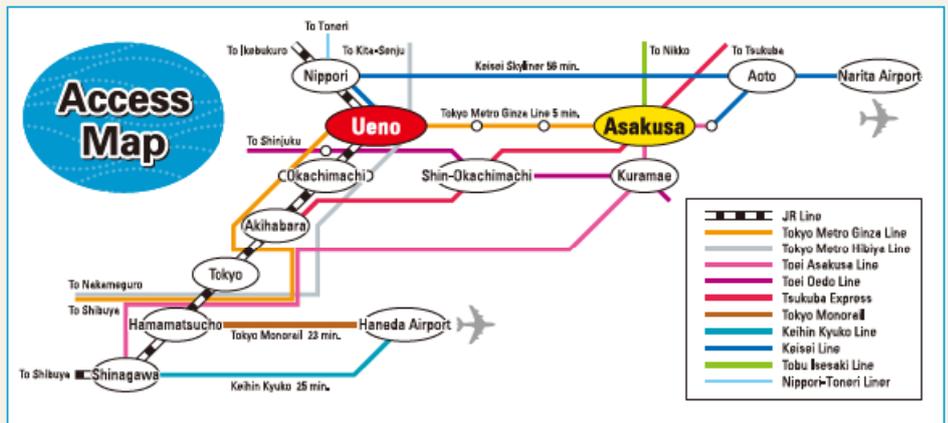
Taito Hotel and Ryokan Association	03-3834-2008
Tokyo International Hostel	03-3235-1107

Health-care Information

Tokyo Metropolitan Medical Institution Information (HIMAWARI)	03-5285-8181
AMDA International Medical Information Center	03-5285-8088

Emergency

Police (calls answered in English)	03-3501-0110
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Join a Volunteer Guided Tour of Asakusa



ASAKUSA

Asakusa, one of Tokyo's most traditional and lively neighborhoods, is waiting for you to visit. Sensoji Temple, otherwise known as Asakusa Kannon Temple, typifies the area's glorious past. Browsing for souvenirs along Nakamise, a genuinely Japanese shopping mall, will be your Tokyo's unforgettable experience.

Under the leadership and sponsorship of the Taito City Office, Tokyo SGG^(*) Club conducts FREE guided tours of Sensoji Temple and its neighborhood as follows:

Day : Saturday & Sunday
Starting Time : 11:00 a.m. and 1:15 p.m.
Hour : Approximately One hour
 (*Systematized Goodwill Guide)

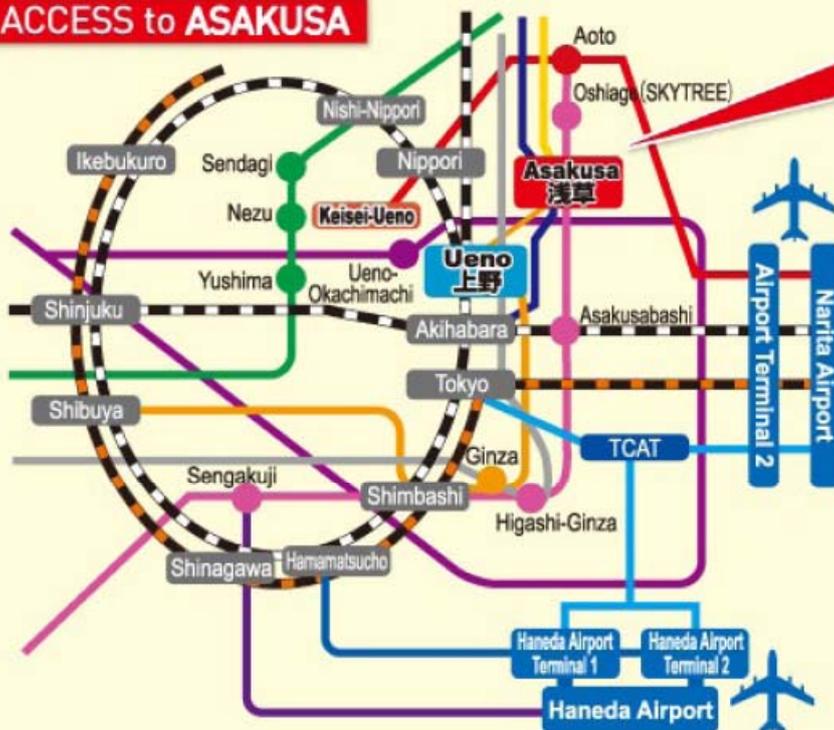
To participate in a tour, please come to the SGG Club counter on the first floor of Asakusa Culture Tourist Information Center, located across from the well-known Kaminarimon Gate of Sensoji Temple, as indicated on the map below. Please arrive 10 minutes before each scheduled starting time.

- *The number of participants may be limited on a first-come-first-served basis.
- *The tour may be cancelled without prior notice.

Tokyo SGG club

1F, Asakusa Culture Tourist Information Center, 2-18-9 Kaminarimon, Taito-ku, Tokyo
 Tel:03-6280-6710

ACCESS to ASAKUSA



- | | |
|---------------------|---------------------|
| JR Line | Tsukuba Exp. |
| JR Line Narita Exp. | Tobu Line |
| Keisei Line | Hibiya Line |
| Asakusa Line | Chiyoda Line |
| Oedo Line | Tokyo Monorail Line |
| Ginza Line | Keihin Kyuko Line |

Watching and Walking around Asakusa

英語

浅草の見る・遊ぶ

Sensouji Temple 浅草寺



Japan's oldest Buddhist temple for ordinary people. It has attracted widespread popularity with its affectionate appellation for a merciful goddess of Kannon, or "Asakusa no Kannon-sama". Inside the precincts, fairs and markets open to sell various goods such as ground cherries and battledores to many visitors. The gate "Kaminarimon", symbol of Asakusa, is a main gate to the temple.

Address: 2-3-1 Asakusa Taito-Ku **Telephone:** 03-3842-0181
Access: 6 minutes walk from Metro Asakusa station

Edo Shitamachi Traditional Crafts Museum 江戸下町伝統工芸館



Traditional handicrafts attract people with their warmth and charm which do not come out of mass-produced articles. Exhibition and demonstration will make you interested in Japanese authentic handicrafts and awakened to their splendor.

Address: 2-22-13 Asakusa Taito-Ku **Telephone:** 03-3842-1990
Access: 8 minutes walk from Tsukuba Express Asakusa station
Business Hours: 10:00 a.m.-8:00 p.m.
Admission Fee: Free **Closed:** Open Every Day

Asakusa Shrine 浅草神社



Dedicated to Hajino Nakamoto and Hinokuma brothers, Hamanari and Takenari who found and came to understand the miracle-working of the principal icon of Sensouji Temple. In 1649, the shrine pavilion of the classic architectural style, or Gongen-zukuri, was dedicated by Tokugawa Iemitsu, third tycoon of the Tokugawa shogunate, and has been designated as a nationally important cultural property. The annual shrine festival "Sanja Matsuri", one of the three biggest festivals in Edo era, is still held in every May.

Address: 2-3-1 Asakusa Taito-Ku **Telephone:** 03-3844-1575
Access: 6 minutes walk from Metro Asakusa station
<http://www.asakusajinja.jp/>

Kappabashi Kitchenware Town かつば橋道具街



Kappabashi Dougugai-dori, a unique one-kilometer stretch of wholesaler street, is best known as "Kitchenware Town." All sorts of equipment and utensils, both modern and traditional, for restaurant and home kitchens can be found here. Life-like plastic food displays are a tourist attraction.

Access: 5 minutes walk from Metro Tawaramachi station

Annual Events in Asakusa

January

New Year's Visit to Shrines and Temples

February

Bean-Throwing Festival and Dance of Fukuju (Sensouji Temple)

March

Cherry Blossom Festival in Sumida Park (Sumida Park)

April

Asakusa Kannon Ura Ichiyo Sakura Festival
 (Ichiyo Sakura/Komatsubashi-Dori Street)
 Dance of Shirasagi (snowy heron) (Sensouji Temple Precincts)

May

Takarano Mai (Dance of Treasure) (Sensouji Temple Precincts)
 Sanja Matsuri (Festival of Asakusa Shrine) (Asakusa Shrine)
 Memorial Service for Firefighters (Sensouji Temple Precincts)
 Ofuji-san no Ueki-ichi (Bonsai fair and Flower festival) (Around Sengen Shrine)

June

Ofuji-san no Ueki-ichi (Bonsai fair and Flower festival) (Around Sengen Shrine)

July

Shitamachi Tanabata Matsuri (Star Festival) (Kappabashi Hondori Street)
 Hozuki-ichi (potted chinese lantern fair) (Sensouji Temple Precincts)
 Sumida Riverside Fireworks Display (Sumida River)

August

Asakusa Samba Carnival (Umamichi Dori to Kaminarimon Dori)

September

Asakusa Yabusame (Shooting arrows on horseback)

October

Asakusa Chrysanthemum Exhibition
 (Sensouji Temple Precincts)
 Dance of Golden Dragon
 (Sensouji Temple Precincts)

November

Tokyo Jidai Matsuri (Ancient Japan festival)
 (Umamichi Dori to Kaminarimon Dori)
 Dance of Shirasagi (snowy heron)
 (Sensouji Temple Precincts)
 Tori-no Ichi (Ohtori Shrine)

December

Hagoita Ichi (Ornamental Battledore Fair)
 (Sensouji Temple Precincts)
 Jyoya no Kane (Bells on New Year's Eve)
 (Sensouji Temple and Others)

Where to Call

Inquiry about Sightseeing Tour

Tokyo SGG Club 03-6280-6710
 (Open Every Day 10:00-17:00)
 Tokyo TIC 03-3201-3331
 Tokyo Tourist Information Center
 TMG Building Headquarters 03-5321-3077
 Haneda Airport Branch 03-6428-0653
 Keisei Ueno Branch 03-3836-3471
 TCVB Tourist Information Center 03-3287-7024

Transportation

Flight Information
 Tokyo International Airport (Haneda) 03-5757-8111
 New Tokyo International Airport (Narita) 0476-34-5000
 JR East 050-2016-1603
 Tokyo Metro Information 03-3941-2004

Hotels

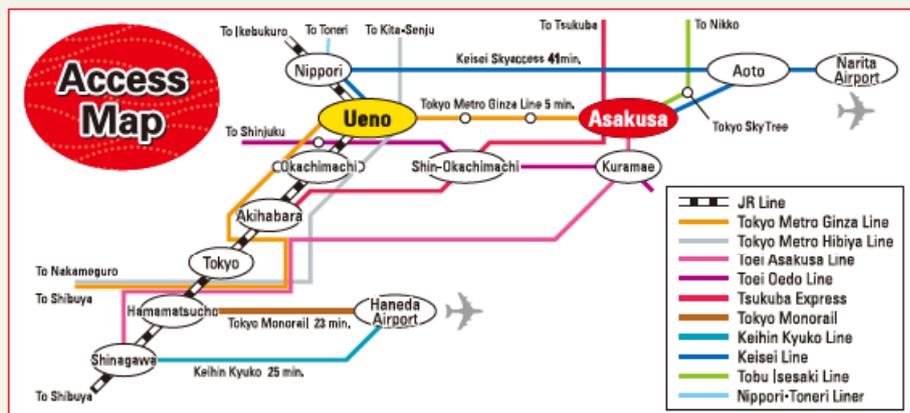
Taito Hotel and Ryokan Association 03-3834-2008
 Tokyo International Hostel 03-3235-1107

Health-care Information

Tokyo Metropolitan Medical Institution Information (HIMAWARI)
 03-5285-8181
 AMDA International Medical Information Center 03-5285-8088

Emergency

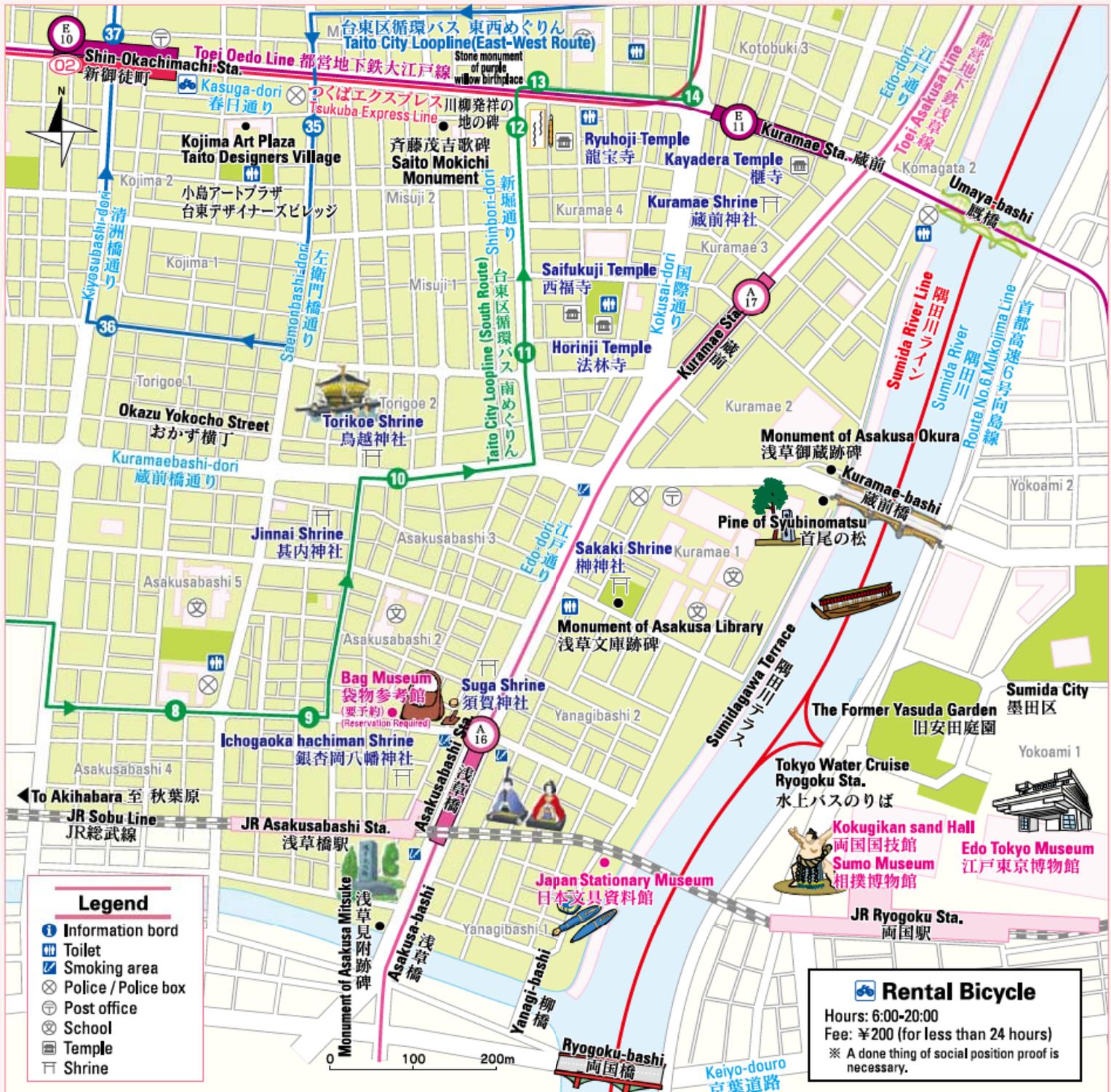
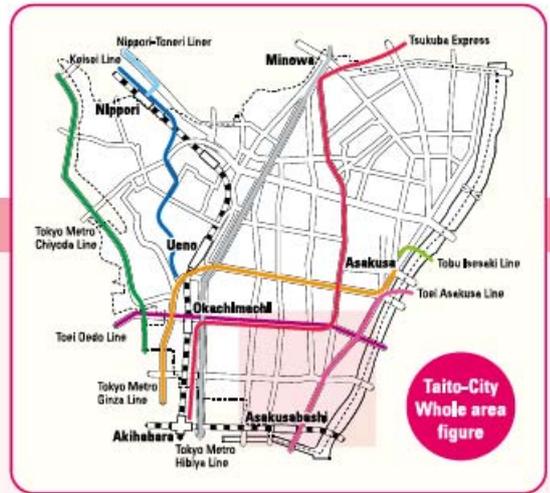
Police (calls answered in English) 03-3501-0110



ASAKUSABASHI *Anything real (You will feel, touch, eat.) in Taito City.*

浅草橋

The Asakusabashi area has been thriving since the Edo period as a commercial and traffic center, exploiting the natural wealth of the Sumida River. The Tokugawa Shogunate built a gate here called "Asakusa-Mitsuke" as a crucial advance guard for the defense of Edo Castle. Today, with its dense commercial community composed of various retailers like traditional doll shops, Asakusabashi attracts numerous visitors.



Watching and Walking around Asakusabashi

浅草橋の見る・遊ぶ

Edo Dori (Edo Street) Shopping Area



Many interesting shops line Edo Dori. In particular, Japanese doll specialty stores catch visitors' eyes, especially surrounding the Asakusa Station. Inside the shops, a wide selection of dolls, beautifully dressed in kimono, fascinate guests. Handicraft shops are also very popular with their low price offerings and depth of assortment of intricate works such as embroidered beads. Oversea visitors should also stop at the stationery and grocery shops along the street since there are inexpensive Japanese style novelties and commodities that make excellent souvenirs of Japan.

Access: JR Asakusabashi station, Metro Kuramae station

Riverside Scenery



Along the periphery of the Kanda River, many shipping houses called Funayado operate year round fleets of "Yakatabunes" - old-fashioned Japanese houseboats for excursions around the Tokyo waterfront. Guests can enjoy a cruise against a backdrop of a beautiful night view of the metropolis, while dining on Japanese cuisine.

Access: 5 minutes walk from JR Asakusabashi station

Edo-Tokyo Museum 江戸東京博物館



With a population of 1,3 million, "Edo" - the former name of Tokyo - was the world's largest and most prosperous city in the 18th century. An efficient urban infrastructure was established at that time including water supply, a traffic network leveraging water ways, and a scheme to maintain security. The exhibits of the Edo-Tokyo Museum reveal the history of the city and the life and culture of the people who lived there.

Address: 1-4-1 Yokoami Sumida-Ku **Telephone:** 03-3626-9974
Access: 3 minutes walk from JR Ryogoku station, 1 minutes walk from Metro Ryogoku station **Business Hours:** 9:30 a.m.-5:30 p.m.
Admission Fee: ¥600 **Closed:** Monday

Sumo Museum 相撲博物館



Sumo wrestling tournaments are held six times a year, three of which are offered at the Kokugikan in Ryogoku, Tokyo. Even during the off-season, the Sumo Museum housed inside the Kokugikan exhibits Sumo-related articles to introduce the Japanese national sport.

Address: 1-3-28 Yokoami Sumida-Ku **Telephone:** 03-3622-0366
Access: 1 minutes walk from JR Ryogoku station, 5 minutes walk from Metro Ryogoku station **Business Hours:** 10:00 a.m.-4:30 p.m.
Admission Fee: Free **Closed:** Saturday, Sunday

Japan Stationery Museum 日本文具資料館



This museum exhibits stationery products used in Japan throughout the centuries, including a writing brush as tall as a man as well as carry-along writing instruments utilized some hundred years ago.

Address: 1-1-15 Yanagibashi Taito-Ku **Telephone:** 03-3861-4905
Access: 5 minutes walk from JR Metro Asakusabashi station
Business Hours: 1:00 p.m.-4:00 p.m.
Admission Fee: Free **Closed:** Saturday, Sunday

Where to Call

Inquiry about Sightseeing Tour

Tokyo SGG Club	03-3842-5566
(Open Every Day 10:00-17:00)	
Tokyo TIC	03-3201-3331
Tokyo Tourist Information Center	
TMG Building Headquarters	03-5321-3077
Haneda Airport Branch	03-5757-9345
Keisei Ueno Branch	03-3836-3471
TCVB Tourist Information Center	03-3287-7024

Transportation

Flight Information

Tokyo International Airport (Haneda)	03-5757-8111
New Tokyo International Airport (Narita)	0476-34-5000
JR East	050-2016-1603
Tokyo Metro Information	03-3941-2004

Taito City Loopline, "Megurin"

Taito City provides a public transportation service by operating a fleet of buses called "Megurin." Linking major spots such as Asakusa and the Ueno Station in one direction, Megurin comes every 15 minutes for each route among north bound, south bound and east-west routes.

The fare is 100 yen each way for both adults and children.

Other boarding tickets such as a Bus Card are not honored.

A one day travel card costs : ¥300

Hotels

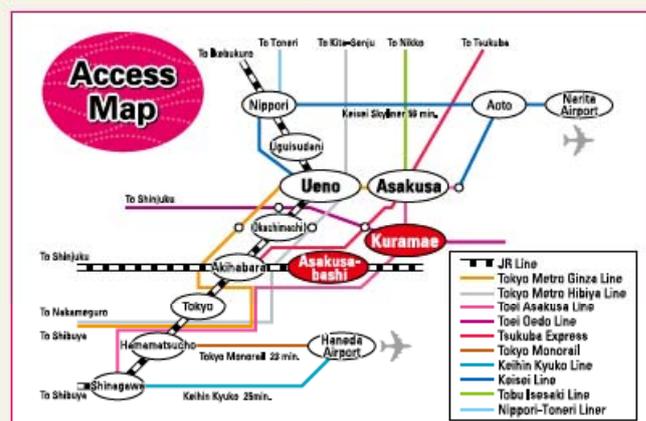
Taito Hotel and Ryokan Association	03-3834-2008
Tokyo International Youth Hotel	03-3235-1107

Health-care Information

Tokyo Metropolitan Medical Information Service (HIMAWARI)	03-5285-8181
AMDA International Medical Information Center	03-5285-8088

Emergency

Police (calls answered in English)	03-3501-0110
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Watching and Walking around Yanaka

谷中の見る・遊ぶ

Asakura Choso Museum (The museum is being closed.) 朝倉彫塑館(休館中)



The Museum, decorated with human and feline bronze figurines, opens to the public the former studio and residence of Fumio Asakura who produced many statuary arts in the 20th century. The house, built in traditional Japanese architecture style, attracts many visitors all year round who love its beautiful inner garden endowed with seasonal changes in the scenery.

Address: 7-18-10 Yanaka Taito-Ku **Telephone:** 03-3821-4549
Access: 5 minutes walk from JR・Keisei Nippori station
Business Hours: 9:30 a.m.-4:30 p.m.
Admission Fee: ¥400 **Closed:** Monday, Friday

Calligraphy Museum 書道博物館



This Museum exhibits copious materials related to "Shodo," or calligraphy, collected by Fusetsu Nakamura, a famous calligrapher born in the 19th century. One of the world's most treasured works in the collection was written with a brush some 1,300 years ago. You may fall under the spell of its beautiful "Kanji" characters.

Address: 2-10-4 Negishi Taito-Ku **Telephone:** 03-3872-2645
Access: 5 minutes walk from JR Uguisudani station
Business Hours: 9:30 a.m.-4:30 p.m. **Admission Fee:** ¥500
Closed: Monday

Shitamachi Museum Annex (Former Yoshidaya Liquor Shop)

下町風俗資料館付設展示場(旧吉田屋酒店)



The house, now used as an exhibition hall, was once a Liquor Shop built in 1910 and operated until 1986. Old utensils such as scales and measures are displayed in the hall.

Address: 2-10-6 Ueno-sakuragi Taito-Ku **Telephone:** 03-3823-4408
Access: Taito City Loopline (East-West Route) ⑥ ⑬
Business Hours: 9:30 a.m.-4:30 p.m. **Admission Fee:** Free
Closed: Monday

Tennoji Temple 天王寺



Leaving the Nippori Station by the south exit, you will soon find the Tennoji Temple, the precinct that attracted pushing crowds in the Edo period who dreamt of making a fortune in the public lottery. Even now, a large seated statue of Buddha, a look-alike for the giant image of Buddha in Kamakura, has been enshrined in this precinct since 1690.

Address: 7-14-8 Yanaka Taito-Ku
Access: 3 minutes walk from JR Nippori station

Jyomyoin Temple and Its 84,000 Jizo 浄名院



The Jyomyoin Temple enshrines so many Jizo—stone statue of deities—that they are referred to as 84,000 Jizo; they have been dedicated by believers to convey wishes and hopes. The "Hechima Kuyo," is held in every autumn, is an invocation to the Hechima (or sponge cucumber) Jizo for the recovery of people with respiratory problems.

Address: 2-6-4 Ueno-sakuragi Taito-Ku
Access: 5 minutes walk from Taito City Loopline (East-West Route) ⑥ ⑬

Yanaka Ginza 谷中ぎんざ



Yanaka Ginza is a small street market supplying commodities for local residents; some 70 shops retain the warm atmosphere of Shitamachi, or lower city of the working-class district. So while going up and down the street, you may be called with friendly tones to stop and view the wares on offer.

Access: 3 minutes walk from JR・Keisei Nippori station

Where to Call

Inquiry about Sightseeing Tour

Tokyo SGG Club	03-3842-5566
(Open Every Day 10:00-17:00)	
Tokyo TIC	03-3201-3331
Tokyo Tourist Information Center	
TMG Building Headquarters	03-5321-3077
Haneda Airport Branch	03-5757-9345
Keisei Ueno Branch	03-3836-3471
TCVB Tourist Information Center	03-3287-7024

Transportation

Flight Information

Tokyo International Airport (Haneda)	03-5757-8111
New Tokyo International Airport (Narita)	0476-34-5000
JR East	050-2016-1603
Tokyo Metro Information	03-3941-2004

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Hotels

Taito Hotel and Ryokan Association	03-3834-2008
Tokyo International Youth Hotel	03-3235-1107

Health-care Information

Tokyo Metropolitan Medical Information Service (HIMAWARI)	03-5285-8181
AMDA International Medical Information Center	03-5285-8088

Emergency

Police (calls answered in English)	03-3501-0110
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