



A New Way to Design

and a way to become vendor independent

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Rt0s Global Limited, UK

# How it is done now:

## Start:

- Have product idea realisable with ARM Cortex MCU.
- Send RFQ to multiple MCU Vendors.
- Make a guess which one suits your requirements.

## Resolution:

- Pick one vendor and ARM MCU.
- Purchase devkit and initial stock for prototypes.
- Get personnel and train to use vendor provided development environment.

## Start:

- Have product idea realisable with ARM Cortex MCU.
- Define MCU Requirements of the Application.

## Resolution:

- Filter suitable ARM Chips matching your requirements.
- Check availability and prices history from our database.
- Choose one or several MCU:s that suit your targets.
- Develop your product concurrently on multiple MCU:s.
- Manufacture your product depending on availability