Introduction of graph representation in Zelos for budget, channel and country.

Only an introduction to allocate not too much resource to add this functionality and not lose the focus on the main activity.

Complementary functionality.

Advantage

Have a representation of the action of the user permit the user to double check the value entered and visualize the same data with another point of view.

Optimization to check error during the reservation process.

Allow to detect an error with the graphical way.

Allow the comparison of data between 2 or more countries.

Valorization of project Zelos in term of functionality.

Introduction to graphical opportunity or useful new functionality to implement.

Allow controlling to double check the reservation with the graphical way.

Optimization of the budget and reservation possible with the direct graphical comparison

(reveal some case not possible with line to see)

Starting minor cost because we already have the data. Only the front end to implement.

Implementation of this library that can be reused on all the system.

Direct access to main information cross data. For example search field: channel + country + data type ( without expand button).

Introduction of direct data analysis ( only available by graph)

Base of reflection to implement new functionality in the future.

Increase exploitability of data.

Can you use by marketing team to check the own performance.

Can become a tool not only of information / but also on optimization.

Motivate team to work on last technology on front end.

We can imagine to compare Budget / Reservation data with multiple filters.



